REP: TEL# 703-516-9399 CREDIT ADVISORY: TRF# 493683 REP HEADLINE# 6305947 \$\$\$ UNAPPROVED REV #9

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AGENCY ORDER WORKSHEET

SEP18/12 14.28 *** WFSB-TV *** FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES**

SALESMAN ANNE BRAUNSCHEIDEL BUYER NAME **况** 田 中 . # MENTZER MEDIA SERVICES, ADV. NAME POLI/L MCMAHON/R/SEN/CT AGY. NAME # ADV # AGK

WA-SALES PRSN 306 SULTE 600 FAIRMOUNT AVENUE, MD 21286 TOMSON,

(H)

HEATHER UTTLEY

REGIONAL

LOCAL

CLASS: NATL. 6305947 CONTRACT #

ORDER

INVOICE) CO-OP BILLING NEEDED ORDER, SENA EST#1312 COMMENTS: (LINE, WKIL SEP24/12 STATE TAX 4 SEP18/12 LINDA MCMAHON FLIGHT DATES CITY TAX PRDCT

14.28

DATE SEP18/12

THANKS, MIKE FOR HEATHER 77 PRGM CHANGED LN REVISED ORDER TTL SAME PLS CFM REP.

**** THIS IS A CASH IN ADVANCE SCHEDULE **** CON CM

- AGENCY IDB #1021 ALL STATIONS USING ELECTRONIC INVOICING

TRADE-INVOICING" IS ALSO AVAILBLE WEBSITE IS: EMT12009 "EMEDIA TRADE-INVOIC FOR THE WEBSITE IS: AN ELECTRONIC INV.WEBSITE FOR THIS AGENCY. THE IDB#

IDB#1021 TV INVOICE#9912736

. TOTE:		м
WEEK: DAYS		FRI
SPTS: WI	1	m
END DATE		9/21
START DATE	1312	9/21
RATE	GENCY EST# =	\$1,200.00
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LINE		

csi: PROGRAM :

TRF# 493683 REP HEADLINE# 6305947 \$\$\$ UNAPPROVED REV #9 \$\$\$

FAX# 703-516-9680 REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES**

SEP18/12 14.28 *** WFSB-TV ***

: TOT:	:SLLS:		147700.00	145
DAYS			TOTAL 14	SPOTS
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0 WHPX WCCT 0% WCTX 18 WTIC 16% WVIT 268 WTNH 21% CABL 0% WFSB 36% MARKET TOTALS \$260,833

ACCURATE SHARES

SVC- NSI DEMOS- RA35+*

L-LENGTH M-MAKEGOOD N-PROGRAM NAME DE-DELETE E-EFF DATES C-CANCELLED B-BUY TYPE A-ADD MOD CODE

*-MULTIPLE Z-COMMENTS Y-DAYS X-LATE T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM P-CLASS, PLAN, SECT

REP: TEL# 703-516-9399 CREDIT ADVISORY: ORDER WORKSHEET TRF# 493683 REP HEADLINE# 6305947 \$\$\$ UNAPPROVED REV #8

SEP18/12 14.12 *** WFSB-TV *** FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES** AGENCY

SEP18/12 SALESMAN REGIONAL (H XETEEN. ANNE BRAUNSCHEIDEL DATE HEATHER LOCAL OFF.# WA-CLASS: NATL. BUYER NAME PRSN SALES **REP.#** ORDER, INVOICE) CO-OP BILLING NEEDED 306 SULTE UNI (LHNE, POLI/L MCMAHON/R/SEN/CT SERVICES, 600 FAIRMOUNT AVENUE, SENA EST#1312 COMMENTS: CONTRACT # 6305947 21286 WKLT MEDIA Д SEP24/12 MENTZER TOWSON, STATE TAX ADV. NAME AGY. NAME 4 SEP18/12 LINDA MCMAHON FLIGHT DATES TAX X # ORDER PRDCT # ADV # CHEK AGX

ORDER REVISED

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147700 NEW TIL PLS CFM

THANKS, MIKE FOR HEATHER

**** THIS IS A CASH IN ADVANCE SCHEDULE **** CON CM

IDB #1021 - AGENCY ALL STATIONS USING ELECTRONIC INVOICING

ING" IS ALSO AVAILBLE EMT12009 "EMEDIA TRADE-INVOICING" FOR THE WEBSITE IS: EMT AN ELECTRONIC INV.WEBSITE FOR THIS AGENCY. THE IDB#

TV INVOICE#9912736 IDB#1021

	: TOTE:	:SPTS:		
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6A NEWS 6A NEWS PROGRAM : CON COM1: PROGRAM

TRF# 493683

REP HEADLINE# 6305947 \$\$\$ UNAPPROVED REV #8 \$\$\$

SEP18/12 14.12 *** WFSB-TV *** REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES **

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: START : DATE	9/18		9/18		9/18		9/18		9/18		9/18		9/20		9/21		9/21	
RATE	\$200.00		\$300.00		\$1,200.00		\$1,200.00		\$600.00		\$1,200.00		\$2,000.00		\$1,200.00		\$1,200.00	· · · · · · · · · · · · · · · · · · ·
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:LINE#:REP :CD: TIME PERIOD	2 s 700A-900A	PROGRAM: NEWS CON COM1: NEWS	4 S 400P-500P	PROGRAM : DR OZ CON COM1: DR OZ	8 S 700P-730P	PROGRAM : INSIDE ED CON COM1: INSIDE ED	9 S 730P-800P	PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	11 S 530A-600A	PROGRAM : 530A NEWS CON COM1: 530A NEWS	12 S 1100P-1135P	PROGRAM : LATE NEWS CON COM1: LATE NEWS	J15 S 1000P-1100P	PROGRAM : PERSON OF INT CON COM1: PERSON OF INT	4006-3008 S 9T	PROGRAM : UNDERCOVER BO	17 S 900P-1000P	

TRF# 493683 REP HEADLINE# 6305947 \$\$\$ UNAPPROVED REV #8 \$\$\$

FAX# 703-516-9680 CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

SEP18/12 14.12 *** WFSB-TV ***

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	#[COINER EMIL	: LGTH : SEC	11 11	RATE	START DATE	: END	: SPTS: WEEK	WEEK :	DAYS	: TOTL:
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SEP/12	147700.00	0						CON	CONTRACT TOTAL		147700.00
									TOTAL SPOTS		145

WHPX WCCT 0% WCTX 18 WTIC 16% WVIT 26% WTNH 21% CABL 0% WFSB 36% MARKET TOTALS \$260,833

O %

ACCURATE SHARES

SVC- NSI

DEMOS- RA35+*

N-PROGRAM NAME M-MAKEGOOD L-LENGTH DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

*-MULTIPLE

Z-COMMENTS

Y-DAYS

X-LATE

CONTRACT



WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Mentzer Media Services, Inc. 600 Fairmount Avenue Suite 306 Towson, MD 21204

	Contract / Do	wiaian		IAII Order	4
	Contract / Re			Alt Order	ž
	493683	1		06305947	
Product	-				****
LINDA MCMAHON 4 SEN	Α				
Contract Dates	Estimate #				
09/18/12 - 09/24/12	1312				
Advertiser			Ori	iginal Date	/ Revision
McMahon for Senate			C	9/18/12	/ 09/18/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC Broadca		ast		Cash
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	1021			Ī	
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Spots/ *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount WFSB 09/18/12 09/21/12 6am - 6:30am **Eyewitness News** :30 NM \$3,600.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 \$900.00 -TWTF-WFSB 09/18/12 09/21/12 **CBS: THE EARLY SHOW** 7am - 9am :30 NM 8 \$1,600.00 Start Date Weekdays **End Date** Spots/Week Rate Week: 09/17/12 09/23/12 -TWTE---8 \$200.00 WFSB 09/18/12 09/21/12 Eyewitness News 12pm - 12:30PM :30 NM 4 \$2,400.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 09/17/12 09/23/12 -TWTF-\$600.00 WFSB 09/18/12 09/21/12 4p-5p Dr. Oz 4pm-5pm :30 NM ß \$1,800.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 \$300.00 WFSB 09/18/12 09/21/12 Eyewitness News 5pm - 5:30pm :30 NM 4 \$6,000.00 Spots/Week Start Date **End Date** Weekdays Rate Week: 09/17/12 09/23/12 \$1,500.00 TWTF-WFSB 09/18/12 09/21/12 **Eyewitness News** :30 5:30pm - 6pm NM \$6,000.00 Weekdays Spots/Week Start Date **End Date** Rate Week: 09/17/12 09/23/12 \$1,500.00 -TWTF--WFSB 09/18/12 09/21/12 **Eyewitness News** 6pm - 6:30pm :30 NM 4 \$8,400.00 <u>Weekdays</u> Start Date **End Date** Spots/Week Rate Week: 09/17/12 09/23/12 -TWTF---4 \$2,100.00 WFSB 09/18/12 09/21/12 Inside Edition 7pm - 7:30pm :30 \$4,800.00 NM 4 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 \$1,200.00 -TWTF--WFSB 09/18/12 09/21/12 **Entertainment Tonight** 7:30pm - 8pm :30 NM 4 \$4,800.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 -TWTF-\$1,200.00 10 WFSB 09/18/12 09/21/12 Eyewitness News 5am - 5:30am :30 NM \$1,800.00 Start Date Weekdays **End Date** Spots/Week Rate Week: 09/17/12 09/23/12 -TWTF-\$450.00 11 WFSB 09/18/12 09/21/12 **Eyewitness News** 5:30a - 6am :30 NM \$2,400.00 Start Date End Date Weekdays Spots/Week Rate

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Amount



Start Date

12 WFSB 09/18/12

13 WFSB 09/18/12

Start Date

Week: 09/17/12

Week: 09/17/12

*Line

WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

Weekdays

Weekdays

NCIS

-TWTFS-

Eyewitness News

Spots/Week

Spots/Week

5

Ch Start Date End Date Description

09/22/12

09/18/12

End Date

09/23/12

End Date

09/23/12

Alt Order# Contract / Revision 493683 06305947 **Contract Dates** Product Estimate# 09/18/12 - 09/24/12 LINDA MCMAHON 4 SE 1312

Advertiser Original Date / Revision 09/18/12 / 09/18/12 McMahon for Senate

Rate

Spots/

Length Week

:30	NM	5	\$6,000.00
30	NM	2	\$9,000.00
30	NM	1	\$1,500.00
30	NM	3	\$6,000.00
30	NM	3	\$3,600.00
30	NM	3	\$3,600.00

Type Spots

	Start Date	End Date	Weekdays	Spots/Week	opm-spm Rate	:30	NIVI	Z	\$9,000.00
	Week: 09/17/12	09/23/12	-2	2	\$4,500.00				
	14 WFSB 09/18				M-SU 8-11p	:30	MM	1	\$1,500.00
	Start Date Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$1,500.00				
	N 15 WFSB 09/20				10pm - 11pm	:30	NM	3	\$6,000.00
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	.00	1411	J	φο,σσσ.σσ
	Week: 09/17/12	09/23/12	3	3	\$2,000.00				
	N 16 WFSB 09/21				8pm - 9pm	:30	NM	3	\$3,600.00
	Start Date Week: 09/17/12	End Date 09/23/12	Weekdays 3	Spots/Week 3	<u>Rate</u> \$1,200.00				
•	N 17 WFSB 09/21	/12 09/21/1	2 CSI: NY		9pm - 10pm	:30	NM	3	\$3,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate				
	Week: 09/17/12	09/23/12		3	\$1,200.00	00		•	
1	N 18 WFSB 09/21 Start Date		Weekdays	s Spots/Week	10pm - 11pm Rate	:30	NM	3	\$4,500.00
_	Week: 09/17/12	09/23/12	3	3	\$1,500.00				
	19 WFSB 09/22					:30	NM.	1	\$350.00
	Start Date Week: 09/17/12	End Date 09/23/12	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$350.00				
-	20 WFSB 09/22/				· · · · · · · · · · · · · · · · · · ·	:30	NM	2	\$900.00
	Start Date		<u>Weekdays</u>	Spots/Week	Rate	.00	1110	-	9300.00
_	Week: 09/17/12	09/23/12	2-	2	\$450.00				
	21 WFSB 09/22/		2 CSI	CustoAddeals	8pm - 9pm	:30	NM .	2	\$1,800.00
	Start Date Week: 09/17/12	09/23/12	<u>Weekdays</u> 2-	Spots/Week 2	<u>Rate</u> \$900.00				
-	22 WFSB 09/22/	12 09/22/1:	2 Criminal Min	ıds	9pm - 10pm	:30	NM	2	\$1,800.00
	Start Date		Weekdays 2-	Spots/Week	Rate				
_	Week: 09/17/12	09/23/12		2	\$900.00	.00			44 000 00
	23 WFSB 09/22/ Start Date	End Date	2 48 Hours My <u>Weekdays</u>	Spots/Week	10pm - 11pm Rate	:30	NM	2	\$1,800.00
	Week: 09/17/12	09/23/12	2-	2	\$900.00				
	24 WFSB 09/23/		•			:30	MM	2	\$700.00
	Start Date Week: 09/17/12	End Date 09/23/12	Weekdays	Spots/Week 2	<u>Rate</u> \$350.00				
-	25 WFSB 09/23/		7a-9a Sun E			:30	NM	2	\$900.00
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>			-	4000.00
_	Week: 09/17/12	09/23/12	2	2	\$450.00				
			Pace the Nat Weekdays	ion/ Face the Sta Spots/Week	:10:30am - 11:30am Rate	:30	NM	1	\$350.00
	Week: 09/17/12	09/23/12	1	1	\$350.00				
-	27 WFSB 09/23/1				1:00pm - 7:00pm	:30	NM	2	\$3,200.00
	Start Date Week: 09/17/12	End Date 09/23/12	Weekdays 2	Spots/Week 2	Rate \$1,600.00				
	VVCCK. USHIIIZ	USIZOLIZ	 <u>-</u> <u>-</u> -	4	φ1,000.00		ı		
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Start/End Time

Rate

\$600.00

\$1,200.00

8pm-9pm

11PM - 11:35PM

Rate

Days

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

Contract / Revision Alt Order # 493683 06305947 Contract Dates Product Estimate# LINDA MCMAHON 4 SE 1312 09/18/12 - 09/24/12

<u>Advertiser</u> Original Date / Revision 09/18/12 / 09/18/12 McMahon for Senate

					
		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Typ	e Spots	Amount
Start Date End Date Weekdays Spots/Week					
28 WFSB 09/23/12 09/23/12 Delayed 60 Minutes	730-830p	:30	NN	1	\$7,200.00
Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/121 1	<u>Rate</u> \$7,200.00			l	
29 WFSB 09/23/12 09/23/12 Delayed 830-930p		.00	A 18 .		
Start Date End Date Weekdays Spots/Week	830-930p Rate	:30	NM	1	\$1,800.00
Week: 09/17/12 09/23/121 1	\$1,800.00				
30 WFSB 09/23/12 09/23/12 Delayed The Good Wife	930-1030p	:30	NM	2	\$3,600.00
Start Date End Date Weekdays Spots/Week					•
Week: 09/17/12 09/23/122 2	\$1,800.00		*******	1	
31 WFSB 09/23/12 09/23/12 Delayed The Mentalist Start Date End Date Weekdays Spots/Week	1030-1130p	:30	NM	2	\$3,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 09/17/12 09/23/122 2	<u>Rate</u> \$1,600.00				
32 WFSB 09/24/12 09/24/12 Eyewitness News	6am - 6:30am	:30	NM	1	\$900.00
Start Date End Date Weekdays Spots/Week	Rate	.00	1400	'	\$300.00
Week: 09/24/12 09/30/12 1 1	\$900.00				
33 WFSB 09/24/12 09/24/12 CBS: THE EARLY SHOW		:30	NM	2	\$400.00
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 2 2	<u>Rate</u> \$200.00				
34 WFSB 09/24/12 09/24/12 Eyewitness News	12pm - 12:30PM	-20	1124		2222 22
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$600.00
Week: 09/24/12 09/30/12 1 1	\$600.00				
35 WFSB 09/24/12 09/24/12 4p-5p Dr. Oz	4pm-5pm	:30	NM	1	\$300.00
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	Rate				
	\$300.00				
36 WFSB 09/24/12 09/24/12 Eyewitness News Start Date End Date Weekdays Spots/Week	5pm - 5:30pm Rate	:30	NM	1	\$1,500.00
Week: 09/24/12 09/30/12 1 1	\$1,500.00				
37 WFSB 09/24/12 09/24/12 Eyewitness News	5:30pm - 6pm	:30	NM	1	\$1,500.00
Start Date End Date Weekdays Spots/Week	Rate			•	47,000.00
Week: 09/24/12 09/30/12 1 1	\$1,500.00				
38 WFSB 09/24/12 09/24/12 Eyewitness News	6pm - 6:30pm	:30	NM	1	\$2,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$2,100.00				
39 WFSB 09/24/12 09/24/12 Inside Edition	7pm - 7:30pm	:30	NM	1	64 200 00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	i	\$1,200.00
Week: 09/24/12 09/30/12 1 1	\$1,200.00				
40 WFSB 09/24/12 09/24/12 Entertainment Tonight	7:30pm - 8pm	:30	NM	1	\$1,200.00
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$1,200.00				
TOOM COMMITTEE CONCOUNTS IN THE CONCOUNT		.00			****
41 WFSB 09/24/12 09/24/12 Eyewitness News Start Date End Date Weekdays Spots/Week	5am - 5:30am Rate	:30	NM	1	\$450.00
Week: 09/24/12 09/30/12 1 1	\$450.00				
42 WFSB 09/24/12 09/24/12 Eyewitness News	5:30a - 6am	:30	NM	1	\$600.00
Start Date End Date Weekdays Spots/Week	Rate		ļ		·
Week: 09/24/12 09/30/12 1 1	\$600.00				
43 WFSB 09/24/12 09/24/12 Eyewitness News Start Date End Date Weekdays Spots/Week	11PM - 11:35PM	:30	NM .	1	\$1,200.00
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$1,200.00		į		
44 WFSB 09/24/12 09/24/12 Hawaii 5-0	10pm - 11pm	:30	NM	1	\$5,000.00
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WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

Contract / Revision Alt Order # 493683 06305947 Contract Dates Product Estimate# 09/18/12 - 09/24/12 LINDA MCMAHON 4 SE 1312

<u>Advertiser</u> Original Date / Revision 09/18/12 / 09/18/12 McMahon for Senate

			Spots/			
*Line Ch Start Date Er	nd Date Description	Start/End Time	Days Length Week	Rate Typ	e Spots	Amount
<u>Start Date</u> <u>End D</u> Week: 09/24/12 09/30/		<u>k Rate</u> \$5,000.00				
45 WFSB 09/18/12 09	/21/12 430A EYEWITNESS NEV	NS 430-5A	:30	NN	4	\$200.00
<u>Start Date</u> <u>End D</u> Week: 09/17/12 09/23/		<u>k Rate</u> \$50.00				
	/23/12 M-SU Delayed News	Delayed News	:30	NM	1	\$1,200.00
Start Date End Da	ate Weekdays Spots/Wee	<u>Rate</u>	.00	1417		\$1,200.00
		\$1,200.00				
47 WFSB 09/18/12 09/ Start Date End Da	/21/12 Eyewitness News ate <u>Weekdays</u> Spots/Weel	6:30am - 7am Rate	:30	NM	4	\$3,600.00
Week: 09/17/12 09/23/		\$900.00				
48 WFSB 09/18/12 09/	/21/12 10am-11am	10am - 11am	:30	NM	4	\$1,600.00
Start Date End Da					1	
Week: 09/17/12 09/23/1		\$400.00			1	
49 VVFSB 09/24/12 09/ Start Date End Da	24/12 Eyewitness News ate Weekdays Spots/Week	6:30am - 7am Rate	:30	MM	1	\$900.00
Week: 09/24/12 09/30/1		\$900.00				
50 WFSB 09/24/12 09/	24/12 10am-11am	10am - 11am	:30	NM	1	\$400.00
Start Date End Da					l	
Week: 09/24/12 09/30/1	 	\$400.00				
N 51 WFSB 09/19/12 09/ Start Date End Da	•	6am - 6:30am Rate	:30	NM	3 -	\$2,700.00
Week: 09/17/12 09/23/1		\$900.00				
N 52 WFSB 09/19/12 09/2	21/12 CBS: THE EARLY SHOW	/ 7am - 9am	:30	NM	4	\$800.00
Start Date End Da						
Week: 09/17/12 09/23/1		\$200.00				
N 53 WFSB 09/19/12 09/2 Start Date End Da	21/12 4p-5p Dr. Oz <u>te Weekdays Spots/Week</u>	4pm-5pm <u>Rate</u>	:30	MM	1	\$300.00
Week: 09/17/12 09/23/1		\$300.00				
N 54 WFSB 09/19/12 09/2	21/12 Inside Edition	7pm - 7:30pm	:30	NM	3	\$3,600.00
Start Date End Date						
Week: 09/17/12 09/23/1:	*	\$1,200.00			_	
N 55 WFSB 09/19/12 09/2 Start Date End Date		7:30pm - 8pm Rate	:30	NM	3	\$3,600.00
Week: 09/17/12 09/23/12		\$1,200.00				
N 56 WFSB 09/19/12 09/2	1/12 Eyewitness News	5:30a - 6am	:30	NM	3	\$1,800.00
Start Date End Dat	e Weekdays Spots/Week	<u>Rate</u>				. ,
Week: 09/17/12 09/23/12		\$600.00			_	
N 57 WFSB 09/19/12 09/2	2/12 Eyewilness News e <u>Weekdays</u> Spols/Week	11PM - 11:35PM	:30	MM	3	\$3,600.00
Week: 09/17/12 09/23/12		\$1,200.00				
N 58 WFSB 09/19/12 09/2	1/12 430A EYEWITNESS NEW	S 430-5A	:30	NM	3	\$150.00
Start Date End Date		Rate				
Week: 09/17/12 09/23/12		\$50.00				
N 59 WFSB 09/19/12 09/2 Start Date End Date		6:30am - 7am Rale	:30	NM	1	\$900.00
Week: 09/17/12 09/23/12		\$900.00				
	and the second of the second o					

Totals

\$147,700.00

145

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

	Contract / Revision	Alt Order #
	493683 /	06305947
Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	LINDA MCMAHON 4	SE 1312
<u>Advertiser</u>	0	riginal Date / Revision
McMahon for Senate		09/18/12 / 09/18/12

McMahon for Senate

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/24/12	145	\$147,700.00	\$125,545.00
Totals	145	\$147,700.00	\$125,545.00

Signature:		Date:	
_	X		